

Pride Rocks!

Non-Profit Vendor Information Packet



Pride Rocks! Event Information

In 2021, NCCJ introduced Pride Rocks!, an event with one big goal: to reduce suicide in the LGBTQ+ community. We can prevent suicide in the LGBTQ+ community by providing meaningful and targeted education, raising awareness, and spreading messages of hope.

The event is simple. We bring community members together to:

- Paint Pride themed rocks containing messages of hope and suicide prevention
- Learn about local resources available in the community
- Eat together while enjoying local LGBTQ+ talent
- Have fun as a united community

In 2025, we successfully partnered with over 100 businesses and organizations that helped support Pride Rocks! and the local LGBTQ+ community. With over 2,500 guests joining us, we collaboratively painted rocks with mental health resources that would then be distributed throughout the Greater Dayton area throughout the month of June.

In 2026, we aim to increase our attendance, foster greater support for the LGBTQ+ community and mental health awareness. Expand partnerships with more businesses and organizations to enhance our impact, and to distribute even more mental health resources! We look forward to working together, these goals will help us continue our mission of promoting hope and reducing suicide in the LGBTQ+ community.

Thank you for your ongoing support of Pride Rocks!

What:

Pride Rocks! - A community wide celebration of LGBTQ+ individuals that works to end suicide in the LGBTQ+ community.

When:

May 16, 2026 | 11:00AM - 4:00PM

Where:

Levitt Pavilion (134 S. Main St, Dayton, OH 45402)

Who:

Anyone and everyone! Pride Rocks! is family friendly and open to all.



Non-Profit Vendor Information

Pricing Information:

Early Bird Pricing: (Ends December 31st, 2025)

\$50 for a 10x10 foot space at the event

\$80 for a 20x10 foot space at the event

Standard Pricing: (Begins January 1st, 2026)

\$55 for a 10x10 foot space at the event

\$80 for a 20x10 foot space at the event

Late Registration: (Begins April 18th, 2026)

\$85 for a 10x10 foot space at the event

\$110 for a 20x10 foot space at the event

Additional Options:

\$25.00 for one 6ft table and two folding chairs rental

\$20.00 for a spot that includes electricity

Important Information:

Vendors participating in the event are required to bring their own tables, chairs, tents and other materials that they need, unless they have been added to their vendor registration.

Please understand that the space is limited. As are options to reserve tables, chairs and/or electricity at an additional cost. If these are of interest to you, please register with these options soon!

Vendors **will not be able to utilize stakes** to secure their tents, but may use tent weights instead. **Tents must be adequately secured** or you will be asked to be taken down to ensure the safety of all participants.

Merchandise sold must be age appropriate for all members attending the event and all ages.

To secure your space, visit our website: www.nccjoh.org/pride-vendor

We understand if your non-profit organization is unable to financially support the cause of this event. If the cost of a space does not allow your organization to set up at the event, please reach out to Lake Miller to request a free non-profit space at lmiller@nccjoh.org. Limited free spaces are available.

Free non-profit spaces will not be provided after April 18th, 2025.



WHAT IS NCCJ?

NURTURING COMMUNITY, CULTIVATING JUSTICE

ABOUT US

Since our founding in 1978, NCCJ has been successfully opposing bias, bigotry and all forms of discrimination in neighborhoods, schools, and workplaces throughout the region.

We cannot do this work alone.

To achieve our mission, NCCJ helps foster a culture of inclusion. Through interactive education, community conversations, and inspiring community spaces, we can help to improve the lives of those around us and equal the playing field.

NCCJ serves the community through our three primary service categories.



Workplace Professional Development



Youth Leadership Programming



Community Advocacy and Action

Questions? Contact us:

info@nccjoh.org

937-222-6225





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